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[www.capetown.ca](http://www.capetown.ca)  
[www.imageion.com](http://www.imageion.com)

Greetings.

CapeTown Computing Corporation is pleased to introduce you to the shIP2.com Web and Workflow system for the Transportation and Logistics Enterprise. Here we have combined our Imageion™ product and carriage specific functionality and interfaces to provide a well rounded solution to your business partners and customers online data consumption requirements, while supplying your internal enterprise requirements with the Imageion™ system in one solution.

The shIP2.com Web and Workflow System rests between your organizations Internet marketing presence and your day to day processing to provide for web access, process workflow, relationship management, digital document and media imaging and automated events such as electronic billing for the transportation and logistics enterprise.

Our systems are delivered in a powerful internet and database tappable framework with the objective of integrating good looks with the substance of the work ethic of your organization.

By enhancing your business relationships with online capabilities, you will see a marked improvement in your reception in the market and ability to manage increased levels of business and ease your entry into new and expansive market spaces.

Much success to you and yours.

Imageion™, simply add your market presence and imagine your enterprise from Login with great finish.

shIP2.com, simply plug it in to your network, it picks up and delivers.

Sincerely yours,

Franco D'Alessandro, President

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# shIP2.com



Web and Workflow for the transportation and logistics industry.

EXECUTIVE BUDGET DOCUMENT

Simply add your market presence.

Simply plug it into your network, shIP2.com picks up and delivers.



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**shIP2.com™**

## Web and Workflow for the transportation and logistics industry.

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### Abstract

This paper discusses the benefits and features of the shIP2.com system from CapeTown Computing and the CapeTown Enterprise Commerce systems platform. It is intended for customers and licensing partners who wish an in depth and detailed view of the system and how it would be employed within their enterprise.



# Standard Budget

## shIP2.com Success Based Pricing

The shIP2.com system pricing is success based. This means that you are paying for the value it provides your organization based on company size and market presence locations, rather than charging for usage and every customer, vendor, third party and employee resource you have in your enterprise.

The system below is priced accordingly for single location five person company with five resources, and irrespective of the number of customers, clients, transactions processed or any other relevant business valuation factor. The reasoning behind success based pricing is that we fully expect you to be successful and effective and don't penalize the performance of the company with limiting license factors such as in process licensing that sets real limits on peak usage or expects you to have a crystal ball when it comes to the number of concurrent users.

Description	Quantity	Unit Price	Cost
Imageion Site Fee	1	\$24,000.00	\$24,000.00
Imageion Resource Fee	5	\$2,400.00	\$12,000.00
Imageion Installation Fees	10 hours	\$140.00	\$1,400.00
Imageion Enhancement Fees	10 hours	\$140.00	\$1,400.00
Expenses	1	\$900.00	\$900.00
		Subtotal	\$39,700.00
	Maintenance Fee	14.75%	\$5,855.75
	Federal Tax	5.00%	\$2,277.79
	Local Tax	8.00%	\$3,644.46
		<b>Total</b>	<b>\$47,833.54</b>



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# Source License Budget

## shIP2.com Success Based Pricing

The shIP2.com system source code license is success based. This means that you are paying for the value it provides your organization based on company size and market presence locations, rather than charging for usage and every customer, vendor, third party and employee resource you have in your enterprise.

The source code license system below is priced accordingly for single location five person company with five resources, and irrespective of the number of customers, clients, transactions processed or any other relevant business valuation factor. The reasoning behind success based pricing is that we fully expect you to be successful and effective and don't penalize the performance of the company with limiting license factors such as in process licensing that sets real limits on peak usage or expects you to have a crystal ball when it comes to the number of concurrent users.

Description	Quantity	Unit Price	Cost
Imageion Site Fee	1	\$24,000.00	\$24,000.00
Imageion Resource Fee	5	\$2,400.00	\$12,000.00
Imageion Installation Fees	10	\$140.00	\$1,400.00
Imageion Enhancement Fees	10	\$140.00	\$1,400.00
Expenses	1	\$900.00	\$900.00
Source Code License Fee	1	\$24,000.00	\$24,000.00
Source Code Percentage Increase Fee	1	\$12,000.00	\$12,000.00
		Subtotal	\$75,700.00
		Maintenance Fee 14.75%	\$11,165.75
		Federal Tax 5.00%	\$4,343.29
		Local Tax 8.00%	\$6,949.26
		<b>Total</b>	<b>\$91,209.04</b>